

Münzer Bioindustrie GmbH

Brand guidelines



Münzer Logo

Applications



Incorrect application:

The 4C logo must not be used directly on a coloured background.



Correct application:

The 4C logo should be backed with a white area if it is used on a coloured background.



Incorrect application:

The 4C logo may not be used directly on a coloured background.



Correct application:

1C Use logo on coloured background.



Incorrect application:

Distort logo



Incorrect application:

Recolour logo

The Münzer Logo

Colour definitions



C: 100 M: 70 Y: 20 K: 40
PANTONE Solid Coated 295C
sRGB: R: 0 G: 56 B: 99
#003863



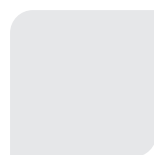
C: 35 M: 0 Y: 100 K: 0
PANTONE Solid Coated 382C
sRGB: R: 188 G: 207 B: 0
#bccf00



C: 70 M: 10 Y: 100 K: 0
PANTONE Solid Coated 369C
sRGB: R: 88 G: 163 B: 51
#58a333



C: 0 M: 20 Y: 100 K: 0
PANTONE Solid Coated 109C
sRGB: R: 255 G: 204 B: 0
#ffcc00



C: 0 M: 0 Y: 0 K: 10
PANTONE Solid Coated 427C
sRGB: R: 237 G: 237 B: 237
#ededed



C: 0 M: 0 Y: 0 K: 40
PANTONE Solid Coated 423C
sRGB: R: 178 G: 178 B: 178
#b2b2b2

Complementary colour



C: 0 M: 0 Y: 0 K: 85
PANTONE Solid Coated 425C
sRGB: R: 74 G: 74 B: 74
#4a4a4a